

Community Advocate Flor Alvidrez Launches Campaign For Denver City Council, Lucky District 7

Councilmember Jolon Clark Will Not Seek Re-election

Denver, CO - Flor Alvidrez, a small business owner and single mother announced her campaign for Denver City Council, District 7. Alvidrez is the daughter of a Mexican immigrant and a lifelong resident of the district. She attended West High School and has successfully run her family-owned business for years.

“I’ll be a leader that collaborates and solves problems – for all of us. As a lifelong resident of the district, I understand both the local dynamics and history of southwest Denver, and know how to get things done for our community,” stated Alvidrez.



Flor was nominated for the ‘Young Professional of the Year’ award by the Hispanic Chamber of Commerce and served on the board of the Flatirons Habitat for Humanity. **She is a current board member of the Latino Cultural Arts Center, a member of the LatinasGive! Philanthropic Giving Circle, and is active on the West Side Advancing Equity in Rezoning Task Force.**

“I met Flor at Cafecito Denver, where we get together to discuss public policy and the issues facing our community. As a former City Council Member, I know that Flor has the knowledge and experience for this position, and that she is ready to serve our community,” said the Honorable Rosemary Rodriguez.

Flor’s campaign will prioritize empowering the voices of our community in local government, helping small businesses thrive, tackling the housing crisis, and keeping our city clean and safe.

“I have known Flor for over 10 years. There is no one more committed to serving our community and our district, and to working in a collaborative way to tackle the issues we face. I am honored to endorse Flor Alvidrez,” stated Michelle Ferrigno Warren, a national leader and community champion for equity and democratic participation.

“Together, we can create upward mobility through homeownership and build a clean and safe city for our families. I envision a district where small businesses thrive; where we can work where we live. That’s the kind of Denver I want to leave for my son and future generations” stated Flor.

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About Lucky District 7

The newly mapped Lucky District 7, runs roughly 6th Avenue from the north, Downing Street from the east, and zigzags from I25 – across to Alameda and down through Federal from the west, and Jewell Avenue and Yale from the south.